

## Designed by Hong Kong: Meeting Young Design Talents

Fri 6 Dec, 2013, 16:00-18:30, 1/F Theatre Foyer



### Catherine Mui

Co-founder & Design Director of Goodss

Executive Committee Members of The Hong Kong Designers Association

Before graduating from her product design studies at The Hong Kong Polytechnic University, Catherine Mui was exposed to the design cultures of Finland and England. In Finland, she learned important lessons out of profound beauty as an exchange student at the University of Art & Design Helsinki. Two years prior, Mui pursued exchange studies at London's prestigious Central Saint Martins College. Her stay in the UK was marked by internships as product designer for Black + Blum and W2Products respectively.

A winner of numerous prizes, including an iF Design Award China, Mui holds firm interest in her current job for local company Goodss, a producer of household products. Deeply introspective and philosophical, Mui seeks to fortify her design knowledge and thinking through all available channels – including the study of history, culture and theory. Drawing on sensibilities and understandings gained from her experiences in Europe, Mui forges her own signature style, which champions multi-functionality, simplicity, beauty and practicality. Mui's product designs reveal her propensity for creating simple forms of beauty.

<http://www.goodsspassion.com/about.php>

### Portfolio Highlight

